

## Faculty of Mass Communication

### Calendars and Credit Hours

### Faculty of Mass Communication

Faculty Name: **Mass Communication**

Faculty code: **CC**

Dean name: **Prof. Salah eldin Mohammed Ibrahim**

Registrar name: **Thoyba Ahmed Taha**

#### First year

Semester 1			Semester 2		
Course	Course Name	Credit Hours	Course	Course Name	Credit Hours
CC 112	Introduction Computer	3	CC 122	Introduction to Computer	3
CC 113	English Language (1)	3	CC 123	English Language (2)	3
CC 115	Principals of Political Science	3	CC 125	Principles of Social Science	3
			CC 126	Communication Workshop	3
CC 116	Introduction to Mass Communication	3	CC 127	Introduction to Public Relations & Advertising	3
CC 117	French	0	CC117	French	0

#### Second year

Semester 3			Semester 4		
Course	Course Name	Credit Hours	Course	Course Name	Credit Hours
CC 211	Introduction to Translation	3	CC 221	Communication Theories	3
CC 212	Principles of Statistics	3	CC 222	Mass Communication Law	3
CC 213	Internet for Communication	3	CC 223	Writing Skills in English	3
CC 214	Media & Society	3	CC 224	Introduction to Multimedia	3
CC 215	Word Processing	3	CC 225	Mass Media Research Methodology	3
CC 216	Writing For the Mass Media	3	CC 226	Mass Communication Technology	3

## Journalism Track

### Third year

Semester 5			Semester 6		
Course	Course Name	Credit Hours	Course	Course Name	Credit Hours
CC-JT311	Printing Technology	3	CC-JT 321	Magazine & Feature Writing	3
CC-JT 312	Newspapers Editing & Reporting (1)	3	CC-JT 322	Introduction to Newspaper Graphic Design(1)	3
CC-JT 313	Photojournalism	3	CC-JT 323	Editorial , Columan & Review	3
CC-JT 314	Computer Assisted Reporting (CAR)	3	CC-JT 324	Specialized Journalism	3
CC-JT 315	Public Opinion	3	CC-JT 325	Sudanese Media	3
CC-JT 316	Internet Journalism	3	CC-JT 326	Digital media and society	3
CC-JT 317	Speaking skills in English	3	CC-JT 327	International Communication	3

### Fourth Year

Semester 7			Semester 8		
Course	Course Name	Credit Hours	Course	Course Name	Credit Hours
CC-JT 411	Advanced Translation	3	CC-JT 421	Mass Media Management	3
CC-JT 412	Newspaper Graphic Design (2)	3	CC-JT 422	Organizational Communication	3
CC-JT 413	Specialized Journalism Photography	3	CC-JT 423	Webpage Design and Publishing	3
CC-JT 414	Multimedia Applications	3	CC-JT 424	Science Journalism	3
CC-JT 415	Special Topic in Journalism	3	CC-JT 425	Investigative Reporting	3
CC-JT 416	Magazine Journalism Workshop	3	CC-JT 426	Sports Reporting	3
CC-JT 417	Electronic Publishing	3	CC-JT 428	Graduation Project	3
CC-JT 418	Graduation Project	3	CC-JT 421	Mass Media Management	3



## Public Relation Track

### Third year

Semester 5			Semester 6		
Course	Course Name	Credit Hours	Course	Course Name	Credit Hours
CC-PR 311	Writing for Public Relations	3	CC-PR 321	Public Relations Programs	3
CC-PR 312	Social Marketing	3	CC-PR 322	Publication Design and Production	3
CC-PR 313	Protocol & Government Relations	3	CC-PR 325	Sudanese Media	3
CC-PR 314	Advertising Copy Writing	3	CC-PR 324	Presentation Skills	3
CC-PR 315	Public Opinion	3	CC-PR 323	Public Relations Management	3
CC-PR 316	Social media in public Relation	3	CC-PR 327	International Communication	3
CC-PR 317	Speaking skills in English	3	CC-PR 326	Internet for Public Relations	3

### Fourth Year

Semester 7			Semester 8		
Course	Course Name	C. H	Course	Course Name	C. H
CC-PR 415	Special Topic in Public Relations	3	CC-PR 421	Mass Media Management	3
CC-PR 412	Public Relation and Crisis Management	3	CC-PR 422	Organizational Communication	3
CC-PR 413	Public Relations Campaign	3	CC-PR 423	Webpage Design and Publishing	3
CC-PR 414	Multimedia Applications	3	CC-PR 424	International Public Relations & Advertising	3
CC-PR 411	Advanced Translation	3	CC-PR 425	Advertising Design Graphics	3
CC-PR 416	Media Relations	3	CC-PR 426	Strategic Planning and Events Organization	3
CC-PR 418	Graduation project	3	CC-PR 428	Graduation project	3

## Radio and TV Track

### Third year

Semester 5			Semester 6		
Course	Course Name	Credit Hours	Course	Course Name	Credit Hours
CC-BT 311	Radio TV Regulations	3	CC-BT 325	Sudanese media	3
CC-BT 312	Radio Practicum	3	CC-BT 321	Dramatic Writing for The Electronic Media	3
CC-BT 313	Writing for Electronic Media	3	CC-BT 323	Program Management	3
CC-BT 314	Radio and Television Feature Reporting	3	CC-BT 322	Electronic Photography	3
CC-BT 315	Public Opinion	3	CC-BT 324	Radio and Television Advertising	3
CC-BT 316	Issues in Broadcasting	3	CC-BT 327	International Communication	3
CC-BT 317	Speaking skills in English	3	CC-BT 326	Introduction to Telecommunication	3

### Fourth Year

Semester 7			Semester 8		
Course	Course Name	C. H	Course	Course Name	C. H
CC-BT 413	TV News Production	3	CC-BT 421	Mass Media Management	3
CC-BT 412	News, Sports & Live Remote Broadcasting	3	CC-BT 422	Organizational Communication	3
CC-BT 411	Advanced Translation	3	CC-BT 423	Webpage Design & Publishing	3
CC-BT 414	Multimedia Applications	3	CC-BT 424	Radio and TV Directing	3
CC-BT 415	Broadcasting announcing	3	CC-BT 425	Television Programming and Sales	3
CC-BT 416	Camera operation	3	CC-BT 426	Radio & TV Production	3
CC-BT 418	Graduation Project	3	CC-BT 428	Graduation Project	3

Students graduate after having fulfilled program requirements in one of the following:

- BSc in Mass Communication (Honours) (Journalism and Publishing)
- BSc in Mass Communication (Honours) (Radio and TV Track)
- BSc in Mass Communication (Honours) (Public Relations)